

UNFOLDING A SUSTAINABLE TOMORROW

Let's work
together to
reduce carbon
dioxide emissions
and turn the page
on climate change.

Reduced to Zero; Carbon Neutral Program



TAKE MEASURES. TAKE PRIDE.

Climate change is an urgent matter driven by the emission of greenhouse gases. However, the ability to enact meaningful change rests in the choices we make. By consciously embracing and advocating for sustainable alternatives, we can actively contribute to the well-being of our planet.

As Canada's leading distributor of printing paper and packaging solutions, Ariva® is embracing its responsibility to protect our environment and empowering you to do the same. We believe in leading by example and offering solutions that truly make a difference to our planet. That is why we've pioneered a carbon neutral program to help neutralize carbon emissions for our exclusive coated partner Sappi and Domtar brands manufactured at the Windsor, Quebec Mill. This program is two-tiered with a focus on long-term sustainability:

- 1 Partner with environmental strategy leaders who achieve a significantly low carbon footprint.**
- 2 Offset the remaining low unavoidable carbon emissions, resulting in paper made 100% carbon neutral.**



Sappi North America and Domtar are industry leaders in environmental stewardship and responsibility. Their papers are manufactured in North America, contain responsibly sourced fibre with various certifications (FSC, SFI/PEFC) and have a significantly lower carbon footprint compared to industry average - even 100% recycled paper.



Easy. Affordable. Measurable. Responsible.

Simply specify your organization's mandate to participate in our carbon neutral program to your agency and/or printer and use our paper going forward. And if you're a printer, just print on Ariva's Carbon Neutral Program papers because it's the right thing to do.

The cost to you is negligible. Because of their already low carbon emissions, all of Sappi's North American brands, as well as Domtar products manufactured at the Windsor, Quebec Mill, can be offset to 100% carbon neutral for less than a 0.6% premium. To put this in perspective, a quantity of paper that would ordinarily cost \$1,000 would cost approximately \$6 more if you were to opt for a carbon neutral product.

Is it possible to offset the carbon from Ariva's products outside of those mentioned in the brochure?

Yes, neutralizing the CO2 emissions of any papers you purchase from Ariva is just as easy. Using the Environmental Paper Network's Paper Calculator, CO2 emissions for any freesheet papers can be calculated using industry average metrics and the requisite Carbonzero credits are used to offset. Because industry averages are used, offsetting costs will vary.

Our association with Carbonzero allows you to secure high quality Canadian based serialized, quantified, and third-party verified carbon offsets to help neutralize the unavoidable emissions from your paper. Together we are pleased to offer an updated 100% carbon neutral program.

Did you know that the brands included in our Carbon Neutral Program generally produce less GHGs than high post-consumer waste (recycled) papers?

Ariva's Reduced to Zero; Carbon Neutral Program

When you participate in program, we apply credits to fully offset the low greenhouse gas emissions¹ from our papers, resulting in 100% carbon neutral paper at a very affordable cost.

Ariva does this by partnering with Carbonzero, a well-recognized Canadian carbon management organization, to carefully select and support initiatives that are (a) local to Ontario or Quebec, (b) that pertain to forestry, habitat maintenance, and/or the paper industry. Ariva has previously supported Ontario Biodiversity Afforestation Project (OBAP) and Southern Quebec Afforestation Project (SQAP), two initiatives that re-established forest species on land that would have otherwise been abandoned or used for agricultural purposes.

PREVIOUS Between calendar years 2020 - 2022, our customers neutralized 4,550 tonnes of carbon from the atmosphere by participating in our program. This is equivalent to carbon sequestered by 75,235 tree seedlings grown for 10 years.

CURRENT Currently, Ariva supports Niagara Escarpment Forest Carbon Project (NEFCP). This project has mitigated 75,000 tonnes of carbon in the atmosphere as of 2021 and is projected to continue into the next several years.

NEFCP promotes forest cover and ecosystem function, limiting the negative impacts of local dynamics. Tree growth in these areas and efforts to preserve in-situ rare species such as the Pileated Woodpecker, Painted Turtle, Great Grey Owl and geological features reduce carbon levels and improve biodiversity.



Carbonzero has worked with various companies in the paper industry and Ariva distinguishes itself through its unwavering commitment to sustainability and its exceptional dedication to assisting customers in reducing their carbon footprint. It's an absolute delight to join forces with them and supply high-quality, carbon offsets that make a tangible impact.

Our partnership with Ariva not only fosters a greener future but also demonstrates the power of shared values in achieving remarkable results.

Dan Fraleigh, CEO and President of Carbonzero

carbonzero

Carbonzero helps transform organizations by aiding them in assessing, reporting, and reducing their emissions.

Carbonzero is committed to providing the highest quality carbon offsets, sourced through the most stringent verification practices, and based on principles of transparency and an open audit trail.

The Carbonzero Registry is a public search portal for Carbon Offset Certificate holders to review the serialization and emissions reduction details associated with their offset purchase. The Carbonzero Registry and offset portfolio is regularly audited, ensuring every carbon offset purchased receives a unique serial number and is retired exclusively preventing offsets from being re-issued at a later date.



Registries are well established in the market and have a proven track record of accurately tracking and verifying carbon offsets compared to newer methods such as blockchain. This can help to build trust with customers and ensure that their offsetting efforts are making a real impact in the fight against climate change.

ARIVA IS PROUD TO PARTNER WITH INDUSTRY LEADERS



Sappi Fine Papers, of which Ariva is the exclusive distributor in Canada, manufacture a variety of coated papers for a range of uses and applications.

Sappi North America's sphere of influence and impact on the environment extend beyond their mills' gates – from material acquisition through to manufacturing, shipping, use and disposal of their products.

Sappi North America has one of the lowest carbon footprints in the industry. Over 80% of their energy is generated from renewable or alternative fuels and 100% of their wood chips and purchased pulp are third-party verified as deriving from controlled and noncontroversial sources.

Sappi is committed to environmental stewardship, continuously devoting focus to and reaching its environmental goals. Since 2019, Sappi's scope 1 and 2 emissions have declined by 12.7% and are targeted to decline another 30% by 2030.

Eligible Sappi North American papers:

McCoy Sheets

Opus Sheets

Opus PS Sheets

Flo Sheets

McCoy Web

Opus Web

Opus PS Web

Somerset Web

Flo Web

Proto

Spectro

¹ Scope 1 = Emissions from owned energy generation

¹ Scope 2 = Emissions from purchased electricity



Domtar, our uncoated paper partner, is globally recognized for being among the most carbon efficient pulp & paper manufacturers. Its Windsor, Quebec Mill is recognized for its approach to sustainability, habitat maintenance and circular economy as it has one of the lowest rates of water consumption in the industry, **runs on green energy from forest biomass**, reuses around 98% manufacturing by-products in forestry, in agriculture and mine reclamation projects, uses **electricity from renewable energy**, and more. The mill produces the Husky family of products known for providing consistent and reliable results.



Eligible Domtar papers:

Husky Recycled 30
Husky Opaque Offset

EarthChoice
EarthChoice30

Domtar Copy
Lettermark Office Paper

Get started today!

By participating in Ariva's Carbon Neutral program, you are choosing to purchase paper with a significantly low carbon footprint, manufactured in North America using a circular economy with attention to habitat maintenance, and containing responsibly sourced fibre with various certifications such as FSC, SFI/PEFC. All of these choices add up and make a positive difference, helping you align with your goals while doing the right thing.

Ariva will supply a CO2 manufacturing equivalencies report, a Carbonzero certificate and a "Made Carbon Neutral" logo to use on your projects if you wish. Learn more about our sustainability efforts today. Call your Ariva Representative.

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Montreal, Quebec
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The paper used for this piece has a net zero carbon footprint.