

CLIMATE CHANGE IS HERE

Let's work together to reduce
carbon dioxide emissions and
turn the page on climate change.



sappi

Carbon-Neutral Program

TAKE MEASURES. TAKE PRIDE.

Climate change is threatening our planet. It's a serious problem that has taken hundreds of years to unfold and will take hundreds more to resolve, but that doesn't mean we can't make a difference today. We can.

As Canada's leading distributor of printing paper and packaging solutions, Ariva® is taking a local leadership position within our industry to ensure the sustainability of our environment, and to help you do the same – not because the government says so, but because it's the right thing to do.

Sustainability has always been a primary focus of the North American pulp and paper industry. Ariva's exclusive coated paper partner, Sappi, is an industry sustainability leader. Carbonzero provides high quality Canadian based serialized, quantified and third-party verified carbon offsets to help neutralize and reduce unavoidable emissions. Together we are pleased to offer an updated 100% carbon-neutral Sappi brands program.



Sappi North America has achieved the lowest carbon footprint among their North American competitors, and taking their already low footprint to zero wasn't difficult for Ariva.

The Sappi Brands Carbon-Neutral Program

While the long-term solution to climate change lies in addressing root causes, offsetting the carbon dioxide we emit is a short-term solution that can help move us the right direction.

When you participate in Ariva’s Sappi Brands Carbon-Neutral Program, we apply credits to fully offset the already low greenhouse gas emissions¹ of Sappi’s papers, resulting in a 100% carbon-neutral paper at a very affordable cost.

Ariva does this through our partnership with Carbonzero and their two projects: Ontario Biodiversity Afforestation Project (OBAP) and Southern Quebec Afforestation Project (SQAP).

Through the OBAP project, the low carbon dioxide remaining in Sappi’s paper products is neutralized by re-establishing long-lived forest species on land historically used for agricultural purposes. With over 402,000 trees planted, the OBAP program will sequester 77,000 tonnes of carbon throughout its lifetime.

Through the SQAP project, over 146,000 trees have been planted on 15 previously abandoned or not properly regenerated lands in pastoral South Eastern Quebec, and will sequester a portion of its atmospheric carbon for at least 50 years.

Will Ariva’s Sappi Brands Carbon-Neutral Program reverse the effects of climate change? No, but participating is an easy, affordable, measurable and responsible way to help restore balance to our earth – every little bit helps.

To learn more about how our collective small efforts contribute to the Government of Canada’s Climate Change Plan, go to www.canada.ca/en/environment-climate-change.html

Eligible Sappi North American papers:

McCoy Sheets	McCoy Web	Proto
Opus Sheets	Opus Web	Spectro
Opus PS Web	Somerset Web	
Flo Sheets	Flo Web	

¹ Scope 1 = Emissions from owned energy generation

¹ Scope 2 = Emissions from purchased electricity

Easy. Affordable. Measurable. Responsible.

Simply specify your organization’s mandate to participate in our Sappi Brands Carbon-Neutral Program to your agency and/or printer and use Sappi North American paper going forward. And if you’re a printer, just print on Ariva’s Sappi Brands Carbon- Neutral Program papers because it’s the right thing to do.

The cost to you is negligible. Because of their already low carbon emissions, all of Sappi’s North American brands can be offset to 100% carbon-neutral for less than a 0.5% premium. To put this in perspective, a quantity of paper that would ordinarily cost \$1,000 would cost approximately \$5 more if you were to opt for a carbon-neutral product.

If you wish to promote the use of 100% Carbon Neutral paper, Ariva will supply a Sappi eQ tool CO₂ manufacturing report and a Carbonzero certificate.

Neutralizing the CO₂ emissions of any papers you purchase from Ariva is just as easy. Using the Environmental Paper Network’s Paper Calculator, CO₂ emissions for any freesheet papers can be calculated using industry average metrics and the requisite Carbonzero credits are used to offset. Because industry averages are used, offsetting costs will vary.



Ariva is proud to partner with industry leaders

sappi

Sappi North America's sphere of influence and impact on the environment extend beyond their mill gates – from material acquisition through to manufacturing and the use and disposal of their products.

In 2009, they launched the Environmental Quotient (eQ) to add clarity and confidence around sustainability, and draw more attention to the life cycle of paper and associated greenhouse gas emissions. In 2012, Sappi committed to achieving a 40% reduction in CO₂ emissions within five years. Remarkably, they achieved this ambitious target by 2015 – two years ahead of schedule.

Sappi has worked diligently to achieve the lowest reported greenhouse gas emissions among North American coated paper manufacturers. As a result, offering 100% carbon-neutral products is an easy and affordable leap – one we believe we have an obligation to make.

carbonzero

Carbonzero helps transform organizations by aiding them in assessing, reporting, and reducing their emissions. Their approach, tools and services ensure that their clients can cost-effectively meet their carbon auditing reduction commitments while developing the framework for implementation of reduction activities.

Carbonzero is committed to providing the highest quality carbon offsets, sourced through the most stringent verification practices, and based on principles of transparency and open audit trail.

The Carbonzero Registry is a public search portal for Carbon Offset Certificate holders to review the serialization and emissions reduction details associated with their offset purchase. The Carbonzero Registry and offset portfolio is regularly audited, ensuring every carbon offset purchased receives a unique serial number and is retired exclusively preventing offsets from being re-issued at a later date.

Get started today!

If you wish to promote the use of 100% Carbon-Neutral paper, Ariva will supply a Sappi eQ CO₂ manufacturing report and a Carbonzero certificate. Learn more about our Sappi Brands Carbon-Neutral Program today. Call your Ariva Representative.

Toronto, Ontario
800-257-2538

Ottawa, Ontario
888-671-5007

Halifax, Nova Scotia
902-468-5520

Montreal, Quebec
888-671-5007

Quebec City, Quebec
866-871-3300

Mount Pearl, Newfoundland
800-563-9229



carbonzero

The paper used for this piece has a net zero carbon footprint.

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